



77th CANADIAN GEOTECHNICAL CONFERENCE 77^e CONFÉRENCE CANADIENNE ANNUELLE DE GÉOTECHNIQUE

16th Joint CGS/IAH-CNC Groundwater Conference

16^e conférence conjointe SCG/AIH-SNC sur les eaux souterraines

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 15-18, 2024
DU 15 AU 18 SEPTEMBRE 2024



THE CANADIAN
GEOTECHNICAL SOCIETY
LA SOCIÉTÉ CANADIENNE
DE GÉOTECHNIQUE





CONTENT

01

About the
Conference

02

Major Sponsorship
Packages

03

Event
Sponsorships

04

Additional
Sponsorships

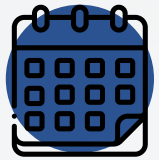
05

Exhibitor
Booths

06

General Terms
and Conditions

ABOUT THE CONFERENCE



Dates: September 15-18, 2024



Host City: Montréal, Québec, Canada



Venue: Hotel Bonaventure



Anticipated Attendance: 800+ delegates



Theme: *Resilient geosciences for future generations*

MAJOR SPONSORSHIP PACKAGES

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Price (CAD)	\$16,000 +GST	\$12,000 +GST	\$8,000 +GST	\$6,000 +GST	\$3,500 +GST
Number of Packages Available	Limited	Multiple	Multiple	Multiple	Multiple
REGISTRATION BENEFITS					
Complimentary Full Conference Registration(s)	5	4	3	2	1
Complimentary Exhibitor Booth or event(s) of like value	✓	✓			
RECOGNITION BENEFITS					
One Event Sponsorship (Awards Banquet, Local Colour Night, or Icebreaker & Exhibitor Reception)	✓				
Logo in digital proceedings (provided to all delegates)	✓	✓			
Three featured project slides included in Sponsor Loop	✓	✓			
Logo on home page of conference website	✓	✓			
Ability to customize sponsorship package	✓	✓	✓		
Logo included in Sponsor Loop (shown on screen throughout conference)	✓	✓	✓	✓	✓
Ability to add company profile, promotional materials, and video to the conference mobile app	✓	✓	✓	✓	✓
Logo on sponsors page of conference website and mobile app + link to website	✓	✓	✓	✓	✓
Signage at conference registration desk	✓	✓	✓	✓	✓
Acknowledgement at conference opening and closing	✓	✓	✓	✓	✓

For more information or assistance, please contact Lisa Reny at lisa@karma-link.ca.

EVENT SPONSORSHIPS

	AWARDS BANQUET	LOCAL COLOUR NIGHT	YP EVENT	ICEBREAKER & EXHIBITOR RECEPTION	LUNCH	COFFEE BREAK
Price (CAD)	\$3,500	\$3,500	\$3,000	\$2,750	\$2,500	\$1,000
Number of Sponsorships Available	3	3	3	3	3	6
REGISTRATION BENEFITS						
Complimentary tickets to specified event	2	2		2		
RECOGNITION BENEFITS						
Recognition on signage at event	✓	✓	✓	✓	✓	✓
Logo & link on sponsors page of conference website	✓	✓	✓	✓	✓	✓
Recognition on conference mobile app	✓	✓	✓	✓	✓	✓

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ADDITIONAL SPONSORSHIPS

	Number Available	Price (CAD)	Benefits / Details
LANYARDS	1	\$4,000	<ul style="list-style-type: none"> • Logo printed on the lanyards with the conference logo • Logo & link on sponsors page of conference website
MOBILE APP	2	\$3,500	<ul style="list-style-type: none"> • Special recognition for the conference mobile application • Logo & link on sponsors page of conference website
TECHNICAL TOUR / SHORT COURSE	1	\$750	<ul style="list-style-type: none"> • Logo & link on sponsors page of conference website • Logo on signage at Technical Tour / Short Course

EXHIBITOR BOOTHS

The trade show will open at 5:30 p.m. on Sunday, September 15 with the Icebreaker and Exhibitor Reception and continue through to the afternoon coffee break on Tuesday, September 17. To maximize the opportunity to meet delegates and other participants, all breaks and receptions will be served in the trade show area.

Early: \$3,500 + GST (by December 31, 2023)

Regular: \$3,750 + GST

Booth Packages include:

- **10' wide booth, table and two chairs**
- **One standard 110-volt power outlet**
- **Two complimentary delegate registrations**
- **Logo on conference website and mobile app**
- **Ability to add company profile, promotional materials, and video to the conference mobile app**

GENERAL TERMS AND CONDITIONS

- General and event sponsorship packages are available on a first-come, first serve basis.
- Sponsors and exhibitors are to supply high quality logo and other graphics/images (png format is preferred).
- The conference manager reserves the right to decide the placement of logos and other marketing materials as long as corporate brand standards are followed.
- The conference manager will do its best to accommodate special requests.
- Exhibitor booths will be assigned by conference manager based on order of booking.
- All sponsorship packages and prices are in Canadian dollars.
- Some sponsorship packages and all exhibitor packages are subject to applicable taxes 5% GST (Quebec).
- Upon confirmation of booking, you will receive an invoice from Karma-Link Management Services.